



# ADDING VALUE TO YOUR BUSINESS WITH **STAFF AUGMENTATION**



Learn how staff augmentation services can solve your hiring problems and help your business grow.



We usually hear or read about various recruiting strategies, their highs and lows and their comparisons. In this guide we introduce you to one of the most effective and renowned hiring strategies – Staff Augmentation.

Having the right amount of staff at any given time to meet business demands are critical. If your business demands change or diversification, however, it can be tough to have the right amount of qualified resources in the right roles. Plus, the cost and time taken to recruit the right talent is huge, especially if it is not your core business. That is where staff augmentation helps.

## What is Staff Augmentation Services?

This term refers to hiring specialized talent for long and short term projects, on a temporary or permanent model, either full-time or part-time. Augmentation service is usually helpful in the fields of IT or engineering, where there highly skilled labor is often required for large projects. However, staff augmentation is beneficial for every industry.

As per a report by CatMedia.com, a lot of companies choose staff augmentation as an option if they are facing high priority needs. About one-third of the worldwide workforce consists of independent talent. In fact, giants like IBM, Google, American Express, Adobe and Nielsen also hire remote workers.





## How Staff Augmentation Can Help

No matter how capable your internal HR team is, a company specializing in staffing, having a pool of matching talent will likely be better. Infojini staffing solutions has been successful for many companies faced with staffing challenges.

**Our staffing experts follow a specialized process to meet client requirements. Infojini team:**



Evaluates client's' need to understand the business goals



Consults the client to guide them in areas that they need assistance on.



Finds the right candidate that best fits client's staffing requirements



Reviews the resource by screening his/her candidature, getting it assessed by the in-house technology experts



Delivers the desired resource wherever needed

**Looking to outsource recruiting?**

**LET US HELP YOU**



## Why Use Staff Augmentation

Staff Augmentation has become one of the key staffing strategies for several (even reputed) organizations across the globe.

**According to HRDive, the contract workforce percentage has been rapidly increasing from**

**10%  
in 2010 to about  
50% by 2018.**

This is because the cost of the internal resource is much higher as compared to the one hired on (contingent worker/contractual) project basis. Wondering how?

If you hire permanent employees, you need to pay them their salary along with payroll taxes, benefits cost, vacation, and also an employee utilization factor and cost in case of a future downsizing. But if you hire part-time/contractual resources, you are liable to pay them just the salary (only for the hours they may have worked).

# STAFF AUGMENTATION BENEFITS



**No  
infrastructure  
investment**



**Reduces  
time spent on  
recruitment**



**Eliminates the  
additional costs  
of having in-house  
employees**



**Not bound  
by geographical  
limitations**

## There are several other benefits of staff augmentation services.



### **It is cost-effective**

Sourcing candidates, screening and onboarding new employees can be extremely costly. Offering training and employee benefits to them can further strain the budget, more if they decide to quit immediately after the training stage. Staff augmentation by a **professional staffing solutions company** allows you to bypass the lengthy hiring process, saving both cost and the uncertainty.



### **It fulfills your need for special skills**

Organizations in need of specialized skill sets for fixed term project (building an integrated circuit device with a development cycle of not more than a year) may not want to invest in training current employees or hire a permanent resource. They can instead augment the business with contract employees already having necessary proficiency. These resources can get the project off and running, and finish it expeditely. We, at Infojini have an extensive database of 180000+ pre-qualified candidates. So, the chances of getting the desired skill set is always high.



### **It eliminates the risk of unexpected attrition**

In some instances, the risk of staff augmentation arises due to unexpected attrition. This puts a huge pressure on the current employees working on a crucial project and tight deadlines. Infojini staff augmentation services allow you to stay filled in every situation. We ensure your important projects don't get affected due to skill shortage.



### **It provides increased flexibility**

Infojini staff augmentation model provides extensive flexibility and scalability to your internal departments. It helps you diversify your services and take up multiple projects at a time without worrying about the resources to fulfill it. Because with staff augmentation you can play with the size of your workforce according to the needs.



### **It gives you the benefits of a good staffing partner**

Having the services of one of the **best staffing agencies in USA** on your side can be beneficial in many ways. A reputed service partner can instantly respond to your altering needs by supplying skilled workers to keep up with your project deadlines



## Why Infojini Staff Augmentation Works Best for Businesses

- We recruit the right professionals to integrate directly with your team, so you can tackle larger, and more demanding projects
- Provides complete flexibility and allows you to explore new business opportunities
- Allows you to meet your stringent deadlines by adequately organizing shifting skill-set and staffing needs



**Ready to experience our staff augmentation services?**

**TEST OUR OFFERINGS**