Case Study

How Infojini Helped Its Manufacturing Client Hire 142 Workers in 8 Weeks!

PREPARED BY: INFOJINI CONSULTING

Challenge

One of our oldest manufacturing clients based in Chicago (and its suburbs) needed a rapid-ramp up in production. Owing to surge in customer demand, they required 140+ workers from different specializations including assembly line workers, material handlers, forklift operators, welders, machinists, CNC workers, packers, administrative assistants, team leaders, and more.

Infojini had to hire 140+ workers from different specializations in a matter of 8 weeks!

Infojini's Solution

While our database had a good passive talent pool, it wasn't enough to meet such a huge demand in this short time-frame. We had to implement the traditional sourcing practices and also think out-of-the-box.

- **Extra Resources Assigned to Local Recruitment Team**: We provided 11 of our best manufacturing recruiters to the existing local recruitment team in Chicago. These recruiters had experience of filling similar roles.
- **Collaborated with Local Meet-up Groups & Skilled-Trades Schools**: Job adverts were posted in local meet-up groups and skilled-trades schools. This was hugely successful as we got many leads from these mediums.

- **Partnership with State Employment Agencies and Diversity Associations**: Our team got in touch with state employment agencies and different diversity associations that worked for the minorities. All the requirements were also posted on diversity job boards for better reach.
- **Organizing Job Events in Night Schools (Skilled Trades)**: We also organized job events in night schools and informed people about the hiring taking place. It took some time but this initiative really opened many new doors for us.
- **Separate Compliance Team for Support:** To assist the recruitment team, we sent a dedicated compliance team which took care of everything from BG checks, screening, on-boarding, paperwork, and much more.

Results

This was a great example of collaboration and dedication from Infojini's team. In the end, these were the results:

- 142 candidates hired for different specializations in 8 weeks
- Passive pool of 121+ candidates for future requirements
- Partnership with many local meet-ups that help our clients till-date

Looking to Hire Best Light Industrial Talent?

Get in touch with us at tyler.kempson@infojini.net